

PROGRAM & ORGANIZATIONAL ASSESSMENT, LLC

Program Evaluation, Outcome-based Research and
Needs Assessment Services for Human Service Organizations

Our Services

- Program evaluation and outcome measurement
- Needs assessment – client, organizational or community needs
- Assessment of client satisfaction
- Market research
- Involving stakeholders in program planning and assessment
- Conducting “best practices” research
- Mail and Internet surveys
- Focus groups – In-person or teleconference
- In-depth interviews – In-person or telephone
- Statistical analysis
- Support with grant-writing, particularly needs assessment and evaluation sections
- Third-party facilitation of meetings
- Customized workshops/training classes on outcome measurement and program evaluation
- Assistance with program design, implementation, evaluation and strategic planning
- Creation of simple and practical information management systems in Microsoft Access
- Creative and technical writing services in support of your marketing messages, including newsletters, annual report production, and marketing brochures

Research and support to help
demonstrate effectiveness!

Affordable, competitive rates
for nonprofits!

We want to help you do what is
meaningful and practical!

Who Can Benefit

Organizations and professionals who want to:

- determine if a program or organization is effective and meeting objectives.
- obtain quality information to better design and improve programs.
- demonstrate needs and be accountable to existing or potential funders, board members, supporters
- build stronger relationships with clients to better meet their needs.
- better manage practice to meet the organization’s mission and measure for results.
- be a leader in their service area.

Advanced Training, Experienced, Committed, Collaborative

We are a partnership of research and development professionals with:

- 20+ years of experience with a variety of organizations
- Advanced and current training in program evaluation, needs assessment, and market research
- Demonstrated capacity for analysis, synthesis and problem solving
- Excellent technical and creative communication skills to help you get your message out
- Objectivity, responsiveness, customized services focused on your needs
- Commitment to the success of nonprofits to serve more people and meet more human needs
- **Member of the American Evaluation Association**

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Our mission is to partner with educational, health and human service organizations by providing superior, practical research and program evaluation services.

These partnerships are dedicated to helping communities, organizations and programs prosper by serving more people and meeting essential human needs.